

MEGAN SILVA
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PERMANENT ADDRESS:

3419 Mesa Verde Circle
Stockton, CA 95209

Education

AUGUST 2023 - MAY 2025

University of the Pacific, Stockton, California - *Bachelor of Arts, Media X, Minor in Management, Legal Advantage Program*

GPA: 4.0

Honors:

- Faith Davies Award: *Dochterman Outstanding Student Award*
- Undergraduate Research Grant: *Associated Collegiate Press Spring National Media Conference*
- Transfer Merit Scholarship
- Dean's Honor Roll (2024)

Activities:

- Phi Alpha Delta - *Treasurer*
- Student Veterans Organization - *Secretary*
- The Pacifican - *Website and Social Media Editor, Writer*
- Pacific Tiger Broadcasting - *Manager*
- Pacific Volunteer Center - *Volunteer*

AUGUST 2020 - MAY 2023

San Joaquin Delta College, Stockton, California - *Associate in Arts for Transfer Theater Arts, Associate in Arts Social Science*

GPA: 3.87

Honors:

- Dean's List (2020)
- President's List (2021)
- Associated Collegiate Press Best College News Broadcast
- Associated Collegiate Press Best College Podcast
- Outstanding Student Award Academic Senate
- Commencement Speaker at 2023 Commencement
- Lawrence and Alma DeRicco Scholarship

Activities:

- 93.5 KWDC Stockton LPFM Radio - *News Anchor, Radio Host*
- Delta Drama - *Music Composer, Improv Actor, Stage/Screen Actor*

Experience

FEBRUARY 2024 - PRESENT

Kevin Lincoln for Congress, California Congressional District 9 - *Social Media Manager*

Hours per week - varies due to campaign schedule, (10 - 20 hours per week)

- Develops and executes digital marketing strategies to promote candidate, reach voters, and recruit volunteers
- Writes copy about local news, mayoral achievements, and candidate's personal events
- Creates engaging content on Facebook, X, and Instagram
- Staffs candidate at events, captures content, and engages with voters
- Researches national and local political climate to generate relevant and timely posts

OCTOBER 2023 - PRESENT

The Pacifican, University of the Pacific, Stockton, California - *Website Manager/Social Media Editor*

Hours per week - 12

- Worked with another student to bring back a print version of newspaper for the first time in four years
- Designed newspaper using InDesign
- Edited news stories for grammar and content
- Conducts research about local cost of food and living to write column about student financial wellbeing
- Collaborates with editorial board to publish news stories in a timely manner
- Conducts public outreach at campus events to recruit new writers

OCTOBER 2023 - MAY 2024

University of the Pacific, Stockton, California - *Media X Ambassador*

Hours per week - 20

- Customer service, checking out audio and video equipment to students and keeping track of returns
- Created a physical organization system in the equipment checkout room
- Used Microsoft Excel to document 87 pieces of missing or overdue equipment, and the contact emails of the people who had checked out the equipment
- Provided basic training on how to use cameras and microphones
- Prepared equipment for use, including charging batteries and cleaning lenses, and ensuring that kits contained all necessary pieces of equipment

JANUARY 2022 - MAY 2023

93.5 KWDC Stockton, San Joaquin Delta College, Stockton, California - *Director of Programming*

Hours per week - 40

- Wrote, performed, and edited original show "Delta Book Club" which ran weekly for over a year
- Managed radio station content scheduling
- Ensured compliance with FCC regulations regarding LPFM noncommercial radio stations
- Sourced radio station music from local and international musicians
- Created PSAs, Station Identifications and original music to be played on air
- Produced news packages for monthly DCTV News and edited the final product
- Worked with Stockton Mayor Kevin Lincoln as a guest host, researcher and audio engineer on radio show 209 Talk
- Produced recruiting videos for various departments on campus
- Planned and executed large community events (3,500 attendees) for San Joaquin Delta College
- Assisted local non-profits with the creation of public service announcements

MARCH 2020 - MAY 2023

Clancy's Music, Stockton, California - *Piano and Guitar Teacher*

Hours per week - 20

- Taught private music lessons to children and older adults
- Established great rapport with students and parents
- Created diversity-minded curriculum, provided instruction in music across genres and cultural backgrounds
- Incorporated technology (including Logic Pro-X software) into lesson plans to get students ready for 21st century music making
- Encouraged expression through music by teaching composition
- Created individualized weekly lesson plans for each student